



Paper format 8/1 format, 118.5 cm x 350 cm (W x H), visible area, centred: 113 cm x 337 cm (W x H)

Material 135–150 g/m2 matt white-coated specially produced high-quality art paper for backlighting

Printing Offset or digital printing, Recommendation: Double-sided offset color printing
Please contact the print shop to obtain precise specifications for the print files

Paper grain Uniform grain direction on all sheets

Image overlap On the sides where the sheets are joined, the posters must have a border of at least 8 mm wide to allow image overlap

Delivery Posters should be delivered as 2-piece in 4/1 format and must be received at the proper delivery address(es) at the latest 14 days prior to the posting start date; posters should be cut to the correct format, should be grouped by image, should be placed face down on a palette, and should be on separate palettes for each customer. Separate palettes should also be used if there are more than 100 sheets per medium; max. of 1,500 sheets per palette.

Backup posters 10% per poster image and city; for 1–30 posters, 20% per image and city

